

UT Energy Week

Getting There: Energy Leadership in Unprecedented Times



TOYOTA

Jeff Makarewicz
Group Vice President
Toyota Motor North America

“It’s my goal to transition Toyota from an automobile company to a mobility company, and the possibilities of what we can build, in my mind, are endless.”



MOBILITY COMPANY



I am determined to create new ways to move and connect our customers across the country, across town, or just across the room.”

TOYOTA

Akio Toyoda



“Trying to predict the future is like trying to drive down a country road at night with no lights while looking out the back window.”

Peter Drucker, American Management Consultant

Future Mobility

C



Conected

A



Automated

S



Shared
Services

E



Electrification

TOYOTA

Future Mobility

C



Conected

A



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**Shared
SerVICES**

E



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Services

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Electrification

TOYOTA

A History of Transformation

1926



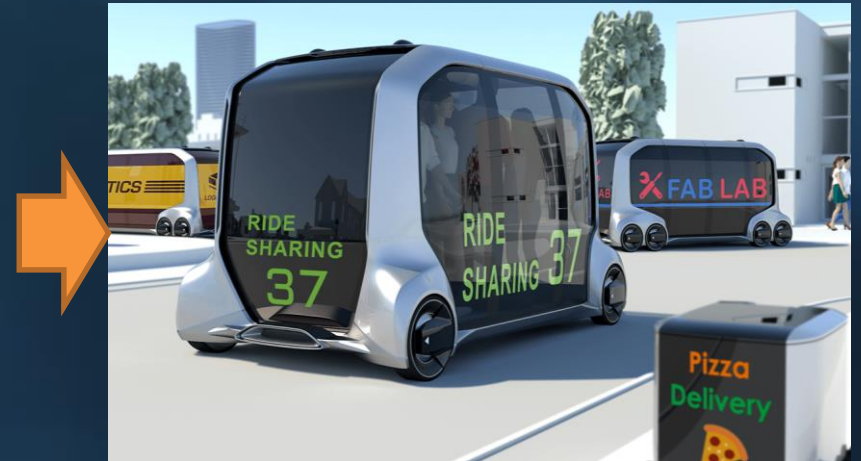
Toyoda
Automated Loom

1936



Toyota
AA

>2020



Toyota
E-Palette Concept



TOYOTA